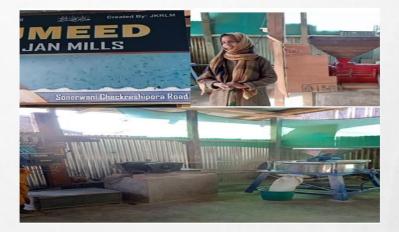
# BANDIPORA TOWARDS WOMEN EMPOWERMENT



## **DISTRICT ADMINISTRATION BANDIPORA**



#### SHAHEENA

SHAHEENA IN 2019 (SHG MASHAALLAH) BELIEVING THAT SHE WILL OVERCOME THE ECONOMIC AND MENTAL PROBLEMS AND STARTED SAVING 25 RUPEES WEEKLY. IN 2019 SHE TOOK AN AMOUNT OF RS 20000/ AS SHG LOAN AND BROUGHT POULTRY BIRDS EARNING RS: 35000/- AS PROFIT. AGAIN IN 2020 SHE TOOK VO LOAN OF RS 20000/- AND STARTED HONEY CULTIVATION BY REARING WILD BREED IN TRADITIONAL METHOD. SHE SOLD 70 KGS OF PURE DESI HONEY AND MAKE RS: 60000/-.

IN 2021 KEEPING THE FAMILY CONDITIONS IN MIND SHAHEENA TAKE 1 LAKH FROM BANK AND 3.5 LAKHS FROM CLF AS CLF LOAN AND ESTABLISHED RICE MILL USING THE SAME SHAFT SHE ALSO INSTALLED FLOOR MILL AND GRINDER. SHE AND HER HUSBAND ARE WORKING AT THE MILL WHICH IS LOCATED IN THEIR BACKYARD.

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#### **Achievements & Initiatives**

**TEJASWINI SCHEMES:**- 65 cases have been sponsored to various banks under Tejaswini for the establishment of different units like

1.Cutting and tailoring 30 cases 2.Fitness center 5 cases

4.Beauty porlur 15 cases 5.DTP center 5 cases

3.Gym 5 cases 6.Dress material

7. Ready-made garments

**MKSP** -In addition to SHG formation , NRLM has started one sub scheme as MKSP-Mahilla Kisan Sasakshikaran Pariyojana at Block Sumbal

- Establishment of Farm schools = 30
- Mahilla Kisans= 1912
- Krishi Sakhis =14
- Pashu Sakhis = 7
- Custom Hiring Centers = 11

**AMCs: AUTOMATIC MILK COLLECTION CENTRES**: NRLM has signed MoU with **JKMPCL** in 2016 at Block Sumbal in which 21 AMCs at various panchayats are functional and producer is earning good amount in sale of milk thereby sidelined the role of middle man .

At Block Bandipora recently 7 AMC s are in process of establishment.

#### **Major Achievement**

Block Gurez and Tulial 18 SHG members achievement as milestone in making producer group on Black jeera, branding it and linking with ecommerce as Amazon, Flikart and Meesho

Block Sumbal SHG members introduced Papermachie in District Bandipora , hired trainers and learned the art and succeed in linking with ecommerce through AMAZON, FLIPKART

**FPO formation :-** Farmer producer group of 137 SHG members in diary to be established in Q1 of 2022 at District Bandipora and registered under Department of cooperatives.

**Branding and marketing :-** Branding and marketing to be done with three SHGs at District Bandipora in Spices named as "LATAFAT".

**Producer Groups :** Producer group in Mushroom, water Chestnut , Sozni and Vegetable making units to be established across District Bandipora.

#### **Achievements & Initiatives**



#### Under Tejaswini units

 -Launch Of Parvaaz Book by District Administration Bandipora.
-Launch Of Mahila Shakti Kendra (<u>https://bandipore.jk.gov.in/msk/</u>) Website by District Administration Bandipora.

 District Level Centre for Women Bandipora started working from 26 July 2019.
DLCWs identify problems faced by women in availing various government schemes, generating, spreading awareness about women centric schemes besides monitoring their implementation.

-• DLCWs act as a link between local administration, State government and Ministry of Women and Child development for implementing various government schemes.

-• DLCW is aimed at addressing the declining child sex ratio and ensuring that every child is protected by means of education and empowerment.

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#### Rukhsana Begum

Rukhsana Begum of Village Bazipora has proved to be a successful entrepreneur by establishing Dairy Farm unit to make her livelihood sustainable and scalable by taking loan from NRLM. Presently Rukhsana is supporting her family of 5 members not only socially but economically as well.



### Fowzia Afaq

Maulana Azad National Urdu University (MANUU) Hyderabad has awarded doctorate degree to Fowzia Afaq for her research work on "Development of Women in Kashmir". Fowzia a resident of Bandipora qualified her degree in Doctor of Philosophy in Journalism and Mass Communication recently from the MANUU.

## HAND MADE PRODUCTS BY WOMEN ENTREPRENEURS OF DISTRICT BANDIPORA.







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#### CUMULATIVE ACHIEVEMENT IN DISTRICT BANDIPORA OF NRLM SINCE INCEPTION :

S No	Indicators	Target	Achievements
1	Blocks Covered	5	5
2	Gram panchayats	114	114
3	Villages	188	181
4	SHGs Formed	2500	2039
5	Total Saving @ Rs 25/member/week	57426707	
6	Village organisations formed	220	166
7	Cluster level federations formed	30	21
8	Number of Households mobilized into SHGs / Women's Federated into SHGs	31441/32878	17485/18922
9	Number of SHGs provided Revolving Fund	1665	1623
10	Amount of Revolving Fund (in Cr)	249.75lac	243.45lac
11	Number of SHGs provided Community Investment Fund	1453	1247
12	Amount of Community Investment Fund (in Cr)	581.20 lac	498.80 lac
13	SHG Credit Linked	2025	1736
14	Amount Disbursed	288.77 lac	247.65 lac

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#### JAMEELA BEGUM

Jameela Begum at Village Markundal in 2019 has availed loan from NRLM and opened up a Pharmacy with an earning of Rs. 10000 pm. A step from no income to sustainable livelihood.



### MISRAH BEGUM

MISRAH BEGUM AT VILLAGE SHAHGUND TOOK LOAN AND STARTUP CLOTHING AND FOOTWEAR STORE, THEREBY LEADING TO SUSTAINABILITY.



#### Nida Khan

Nida Khan, a female entrepreneur from Bandipora, Kashmir is determined to create a new identity of Kashmir. An MCA student Nida had other plans till she got in touch with Pune based Aseem Foundation in 2016, and took liking to the concept of locally manufacturing Apple Walnut Cookies



### Simi Ara

Simi Ara is the first Female Pilot from the District Bandipora.

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#### At District Bandipora, the following livelihoods have been taken up:-

Livestock –Cattle rearing, Sheep rearing, Poultry Handicraft –Sozni , Zari , Crewel Non-Farm products: copper work, papermachie, Artificial jewelry, Petty shops , Agriculture-vegetable growing , Horticulture- walnut growing, water chestnut NTFP- Honeys



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